



Halder Venture Limited accelerates its farm-to-plate concept at Gulfood showcasing innovative products and sustainable practices

The 100-year-old company unveils new agri-tech solutions and quality products, strengthening global presence and expanding market reach.



Halder Venture Limited at Gulfood 2024 - some snippets from our showcase

February 11th, 2025: Halder Venture Limited (HVL), a leading agri-business leader originating from West Bengal, India, with operations across more than 17 countries, will be exhibiting its

processed and packaged products at Gulfood, the world's largest food and hospitality event, from February 17 -21 2025. HVL will showcase its extensive product portfolio, including a variety of Indian parboiled rice and edible oils, all under its established brands.

Halder Venture Limited has grown into a global player with a strong presence in Asian, European and West African countries, and is now poised to expand further into the international market. Attendees will have the opportunity to sample various products and learn about their diverse origins, responsible sourcing practices, and competitive pricing.

Speaking on the occasion, **Mr. Keshab Kumar Halder, Managing Director of Halder Venture Limited**, stated, "We continue to see significant potential in our targeted markets, namely West African, European and Asian countries. Reflecting on this, I hope our participation in Gulfood for the second time provides us with an opportunity to establish a presence in regions where we have not yet ventured. We look forward to being part of this dynamic platform, aligning our growth strategy with the evolving needs of the global agri-business sector."

As one of the leading suppliers of parboiled rice in West Africa, Halder Venture Limited oversees the entire process from manufacturing to end-packaged products, ensuring a reliable and consistent supply of high-quality products. In 2024, the company expanded its footprint into the Indian retail market with the launch of a diverse range of edible oils under the Odaana brand.

Mr. Prodyut Mukherjee, General Manager of International Sales at Halder Venture Limited, commented, "Gulfood has proven to be an invaluable platform for HVL to strengthen its position in the global market. This year, we are particularly focused on showcasing the innovative and sustainable approaches we are taking to enhance our product portfolio. We aim to foster long-term relationships with key stakeholders and contribute to shaping the future of the global food and beverage sector worldwide."

At last year's Gulfood, Halder Venture Limited showcased its 100-year journey in the agri-business, highlighting key milestones and achievements. Company representatives, Prodyut Mukherjee and Raja Valecha, Regional Manager for West Africa at Halder Venture Limited, engaged with potential customers, fostering new business relationships and exploring opportunities for future collaboration.

Halder Venture Limited's participation at Gulfood presents as an exceptional opportunity for the company to showcase its commitment to shaping the future of the food industry. With an expanded exhibition space, the introduction of new product lines, and strengthened partnerships, HVL is poised to highlight its core values of quality, sustainability, and innovation. This presence at one of the world's most influential trade events underscores the company's vision and DNA, positioning it as a key player in the evolving market.

Visit HVL's stand (ZP-G42) in Za'abeel Plaza at Dubai World Trade Centre (DWTC).

For more information, please visit <https://halderventure.in/> or contact Subhajit Banerjee at subhajit@halderventure.in.

About Halder Venture Limited

Halder Venture Limited, a leading rice and edible oil manufacturing company with a legacy dating back to 1924 continues its mission of 'Growing Goodness' in communities worldwide. Originated from B.C. Halder Rice and Oil Mills, founded by the visionary Mr. Brindaban Chandra Halder, has built a century-long heritage of excellence, responsibility, and innovation.

Driven by a vision to nurture humanity and create a well-nourished society, Halder Venture Limited's mission is to ensure access to nutritious food to all sectors of the society. With its headquarters based in West Bengal, India, Halder Venture Limited has expanded its footprint globally, operating in countries such as Singapore, Benin, Togo, Ghana, Cameroon, Russia, and Bangladesh. The company offers a diverse range of products including Parboiled Rice, White Rice, Vietnamese Rice and Edible oils under rice brands like Bhojmoti, Bhoj, Hira, Tumi and Diva and oil brands like Odaana and Omaana. Halder Venture Limited is dedicated to promoting sustainability and social responsibility while encouraging healthier lifestyles. For further information, please visit <https://halderventure.in/>